

World Intellectual Property Day 2008 – Celebrating Innovation

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Heute ist World Intellectual Property Day. Anders als in manchen Medien berichtet, wurde dieser Tag nicht nur vom BDI geschaffen ([etwas zuviel der Ehre](#)), sondern von der WIPO, der World Intellectual Property Organisation.

Auf der [ganzen Welt](#) finden daher Events statt, um den Tag entsprechend zu begehen. Nachstehend bieten wir Ihnen noch das Grußwort von Dr. Kamil Idris, dem Direktor der WIPO – unkommentiert. Wenn auch viel über die Ausgestaltung und Ausmaß der sog. Geistigen Eigentumsrechte gestritten werden kann, so halten auch wir sie für einen wichtigen, ja, unentbehrlichen Teil einer modernen Wissenskultur.

“World Intellectual Property Day is rapidly growing in popularity. Since its launch, eight years ago, increasing numbers of governments and organizations are joining WIPO in the annual celebrations on 26 April.

The man or woman in the street might wonder just what makes intellectual property worth all this effort. What, they might ask, do the workings of copyrights, patents, industrial designs or trademarks have to do with the really big issues, like how to stop global warming; or with the things that add spice to life, like watching their favorite athletes perform in this year’s Olympics? The answer is that, without intellectual property rights, many new technologies developed to tackle global problems would never see the light of day and the great sporting events, which entertain and unite us, would not be broadcast into homes across the globe.

On World Intellectual Property Day we are celebrating not only the enormous power of human creativity, but also the intellectual property rights that help to fuel and channel it, making it such an important driving force for economic, cultural and social development.

The ingenuity of our species has propelled us from the invention of the first wheel, to effortless air travel and the latest generation of clean fuel technologies. It has led us from the creation of drawings on a cave wall, to the printing press, and on to the Internet, which puts the world literally at our fingertips. It has given us technical advances which allow pole-vaulters to soar ever higher, footballers to shoot ever further and millions of ordinary people to have a level of well-being which would have been unimaginable only a few generations ago. WIPO is committed to using intellectual property as a means of harnessing and spreading the power of human creativity and innovation so that the people of every country, of every community, can share in their bounty.

And so, on World Intellectual Property Day, we pay tribute to the inventors and artists, great and small, who enrich our existence with the fruits of their innovative thoughts and creative vision.

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Intellectual Property Rights im Blog

And we remember why it is that their intellectual property rights, the rights that they have earned through their individual and collective talents, deserve our admiration, our protection, and our respect.”

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